

## **BBIX Launches New IX Point "BBIX Osaka No. 3" at NTT SmartConnect's Dojima Data Center**

**- Company establishes second IX connection point in Dojima area to provide IX service -**

BBIX, Inc. ("BBIX") a subsidiary of SoftBank Corp. that conducts an Internet eXchange (IX) business, will open "BBIX Osaka No.3" in the "Dojima Data Center (Building No.2)" (Kita-ku, Osaka) of NTT SMARTCONNECT CORPORATION ("NTT SmartConnect") to provide "IX Connect Service" ("IX Service") from April 2020.

Following installation in "BBIX Osaka No.1" (NTT DATA Dojima Building), by installing "BBIX OSAKA No.3" in the Data Center of NTT SmartConnect, more Content Service Providers and Internet Service Providers in the Kansai region will be able to use BBIX services more easily with Optical Cabling Service ("Dojima Connect") between buildings in the Dojima area provided by NTT SmartConnect.

The Dojima area, where "BBIX Osaka No.1" and "BBIX Osaka No.3" are located, has attracted many operators, and BBIX will provide low-latency and high-quality IX service to Service Providers that have nodes at the Dojima area by realizing smooth and stable traffic exchange.

With the increased spread of cloud services, faster access lines, and the expansion of operator-specific network operations, the interconnection of Internet operators is becoming increasingly important. In the Osaka area, BBIX will solve local connectivity issues by pro-actively providing IX services, realizing efficient connections between service users and contributing to enhanced connection quality and reduced costs.

### ■ Overview of "BBIX Osaka No.3"

#### 1. Location

NTT SmartConnect Dojima Data Center (Building No.2) (Kita-ku, Osaka)

#### 2. Provided Service

"IX Connect Service"

Service description	A service that provides an Interconnection Point for exchanging traffic between customers who use the service for major content providers, Internet service providers, educational institutions and companies
Supported interface	10G Ethernet / 100G Ethernet
Value-added services	Link aggregation services Route server option Private VLAN option

Note: Contact [bbix-sales@bbix.net](mailto:bbix-sales@bbix.net) for monthly fees and initial costs.



■About NTT SmartConnect

Company name: NTT SMARTCONNECT CORPORATION

URL: <https://www.nttsmc.com/english/>

Headquarters: Grand Front Osaka, 3-1, Ofuka-cho, Kita-ku, Osaka

Representative: Akira Shirahase, President

Date of establishment: March 1, 2000

Capital: 100 million yen

Ownership: 100% owned by NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION

Business: Data center & housing business, cloud & hosting business, streaming business

■About BBIX

Company Name: BBIX, Inc.

URL: <https://www.bbix.net/en/>

Headquarters: 1-9-1 Higashi Shimbashi, Minato-ku, Tokyo

Representative: Keiichi Makizono, President & CEO

Date of establishment: June 13, 2003

Capital: 100 million yen

Ownership: 100% owned by SoftBank Corp.

Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

- Service names listed in this press release are trademarks or registered trademarks of their respective companies.
- The contents, products, specifications, contact information, and other information in this press release are accurate as of the day of the announcement. All information herein is subject to change without notice.