



31st. October, 2017

KINX Inc.

BBIX, Inc.

AT TOKYO Corporation

Korea's Largest IX operator KINX Establishes First Connection Point in Japan with AT TOKYO

Coordination with BBIX enables smooth traffic exchange between Japan and Korea

Seoul-based KINX Inc. ("KINX") and Tokyo-based AT TOKYO Corporation ("AT TOKYO") today announced they will establish a new connection point within AT TOKYO's Chuo Data Center ("CC1"), and commence the provision of Internet exchange services starting 20th November, 2017.

At the same time, in cooperation with Tokyo-based BBIX Inc.*1 ("BBIX"), both companies will commence services to enable smooth Internet traffic exchange between Japan and Korea.

KINX, the sole neutral Internet Exchange² ("IX") provider in South Korea that has been supporting Korean Internet traffic as a major IX provider since establishment in 2000, decided to establish this new connection point within AT TOKYO. As a result, connectivity between KINX and BBIX Tokyo customers will be made possible, thereby allowing peering opportunities between KINX's customers and BBIX Tokyo's customers to realize quality improvement.

The establishment of this connection point marks KINX's third point outside Korea next to Hong Kong and Los Angeles, and its first in Japan.

AT TOKYO's CC1, where KINX's connection point has been newly established, is the largest data center in Japan with over 30 domestic and overseas carriers and network service providers, in addition to major domestic IX providers such as BBIX. In addition, cloud businesses, ISPs, content providers and other businesses are also garnering attention as points for hosting Internet traffic, especially as connecting points in the Asia Pacific region. CC1 is also used by overseas service providers developing business globally.

In conjunction with the establishment of KINX's connection point in CC1, both BBIX and KINX will start offering a new service connecting the BBIX Tokyo segment and the KINX segment by linking with BBIX's connection point, which has already been established in CC1.

By launching this service, Internet traffic exchange between Japan and Korea through the peering arrangement between operators in the BBIX Tokyo/KINX segments will be available, which will in turn contribute to the mutual development of Internet business in both countries.



By establishing this point and exchange service, AT TOKYO's CC1 connectivity will be further strengthened as one of Japan's leading data centers with Internet hub capability and also as a gateway to Asia.

KINX, BBIX, and "AT TOKYO" aim to create an environment that can add value and create new business by providing high quality and flexible connectivity to all those conducting business worldwide.

The companies will undertake proactive development to accelerate and revitalize business and create new value.

*1 Established in 2003, is a Japanese carrier-free IX business, and established a connection point in AT TOKYO in July 2016.

*2 Connects other ISP networks to each other, and indicates a place to relay traffic or its function.



About KINX

Company name: Kinx Inc.
URL: <https://www.kinx.net/>
Head office: 21F, 396, Seocho-Daero, Seocho-gu, Seoul, 06619
Representative: Sun-Young Lee
Business: The only carrier-neutral Internet exchange (IX) in South Korea which specializes in Internet infrastructure and provides Internet data center (IDC), Content Delivery Network (CDN), and Cloud computing services to customers.

About BBIX

Company name: BBIX, Inc.
URL: <http://www.bbix.net/en/>
Head office: 1-9-1 Higashi Shimbashi, Minato-ku, Tokyo, Japan
Representative: Keiichi Makizono, President & CEO
Date of Est.: June 13, 2003
Capital: 100 million yen
Shareholder: 100% owned by SoftBank Corp.
Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

About AT TOKYO

Corporate Name: AT TOKYO Corporation (AT TOKYO)
Established: June 26, 2000
Capital: ¥13.3785 billion
Shareholders: SECOM Co., LTD.
Tokyo Electric Power Company, Inc.
INTEC, Inc.
Business Lines: Data center business with integrated centralized management of information and communication systems
Head Office: SIA Toyosu Prime Square, 5-6-36 Toyosu, Koto-ku, Tokyo
Telephone: +81-(0)3-6372-3000 (main)
Centers: 4 centers within Tokyo metropolitan area (23 wards and Tama area)
* Center locations are not disclosed
Executive Members: President & Chief Executive Officer Akira Nakamura
Executive Vice President Ichiro Yagisawa
Executive Director Takuya Sakai
Executive Director(CTO) Jun Anezaki
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