



June 25, 2018  
Epsilon  
BBIX, Inc.

## **Epsilon and BBIX Partner to Deliver On-Demand Connectivity to Internet Exchange Points Across Japan**

*Service Providers gain direct access to leading Internet Exchanges in one of the world's largest internet economies*

**Tokyo, Japan, 25 June 2018** – Epsilon, a privately owned global connectivity and communications Service Provider, has partnered with BBIX, Inc., the Internet Exchange (IX) business arm of the SoftBank Group, to accelerate how Service Providers across the globe connect to peering points in Tokyo, Japan. Epsilon's partners can remotely peer at critical subsea cable landings serving East Asia and the West Coast of the US.

Service Providers gain on-demand access to BBIX's IX service in Tokyo via the Infiny by Epsilon on-demand connectivity platform. BBIX benefits from the growing ecosystem of new peering partners available at its Exchange, while Epsilon adds new global Internet Exchange Points (IXP) to its Infiny platform.

"We have a tremendous relationship with SoftBank and we are extremely pleased to be working with BBIX. Its depth and density of Exchange Points across Japan make it a highly valued partner and an important addition to our Global Interconnect Fabric," said Jerzy Szlosarek, CEO of Epsilon. "We are adding new IXs to the Infiny platform every month and giving our partners seamless and on-demand access to the world's IXs. It is great to grow our reach in Japan with BBIX."

Epsilon's Global Interconnect Fabric includes 600+ Service Providers and world-leading Cloud Service Providers (CSPs) and IXs. Epsilon partners can use Infiny to remotely peer at IXs globally from a single platform. Infiny simplifies how its partners use peering to achieve high-quality content delivery and fulfil the demand for Cloud-based applications and services.

"We are excited to partner with Epsilon and grow our peering ecosystem. Bringing new partners to our Exchanges will benefit our members and offer them increased choice when peering," said Michikazu Fukuchi, Executive Vice President, Board Director and COO of BBIX, Inc. "Epsilon's partners gain access to critical communications hubs for the Asia-Pacific region as well as content rich local markets. At BBIX, we look forward to supporting Epsilon and creating a successful long-term partnership."

BBIX provides high-quality IX services in Japan (8 PoPs), Hong Kong and Singapore. It provides direct peering for global telecom operators, Internet Service Providers, CSPs, data centre operators and content providers at various locations including SoftBank's Maruyama

Cable Landing Station (CLS), one of the largest submarine CLS in Asia. BBIX uses its unique geographic position that has made it an international subsea cable hub and supports the exchange of internet traffic between East Asia and the West Coast of the US.

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### **About Epsilon**

Epsilon is a global Cloud-centric Network Service Provider, extending carrier grade connectivity services to the world's Communications and Cloud ecosystems. The company offers smart networking capabilities that combine on-demand infrastructure, automation, web-based portals and APIs to give partners friction-free access to global connectivity.

All Epsilon services are powered by a next generation hyper-scalable global backbone which connects all the leading telecoms hubs globally. Across this fabric encompasses a dense ecosystem of carriers, service operators and Cloud providers offering the leading interconnect point for a diverse set of network and connectivity requirements.

[www.epsilontel.com](http://www.epsilontel.com)

### **About BBIX**

BBIX, Inc. (Head office: Tokyo, Japan; President and CEO: Keiichi Makizono) is a 100% subsidiary of SoftBank Corp., a Japanese internet company.

BBIX is the fastest growing carrier-neutral IX in Japan with more than 1Tbps peak traffic. Major internet players, content players, DC/cloud players and global carriers choose BBIX to establish their peering sessions. BBIX provides the best peering platform to bring new exciting experiences to all BGP operators with a company spirit of "No Peering, No Internet."

[www.bbix.net/en](http://www.bbix.net/en)