



April 12, 2016
BBIX, Inc.

BBIX and CoreSite Realty Launch IX Service for Japanese and US ISPs

*Interconnection with CoreSite Any2Exchange® delivers direct peering
in the first Japan-US IX environment*

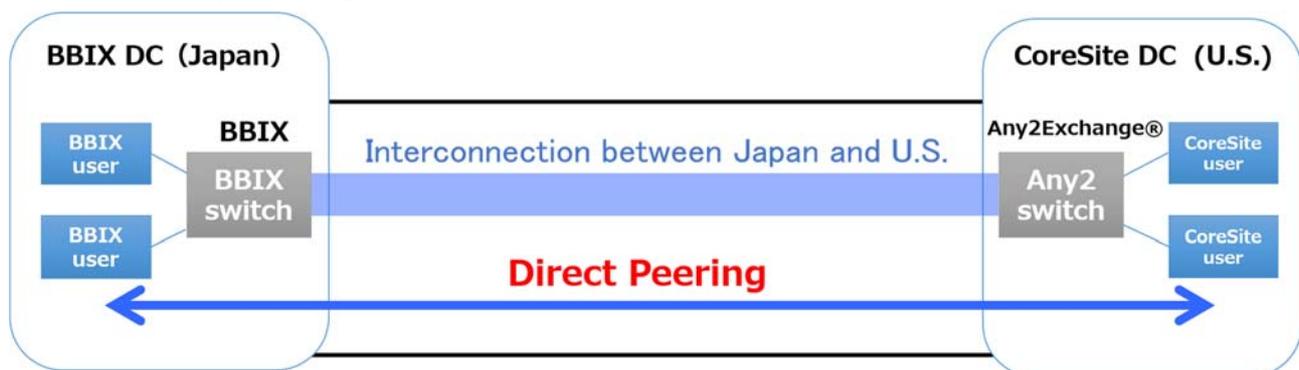
BBIX Inc., the Internet exchange (IX) business arm of the SoftBank Group (“BBIX”) and CoreSite Realty Corporation, a US data center operator and a provider of IX service “Any2Exchange®” (“CoreSite”), announced the launch on April 12, 2016 of a new IX service that offers access to direct peering* for Japanese and US Internet service providers, in a bid to build a high-quality and low-priced interconnection environment for Internet traffic exchange between the two countries.

This is the first time for a Japanese IX business operator to interconnect with a North American counterpart to deliver a service that allows customers in Japan and the US to directly exchange Internet traffic between their respective networks.

Until today, only a small number of large ISPs were able to exchange Internet traffic through a Japan-US direct connection, making it challenging for a large number of ISPs to handle ever growing Internet traffic while dealing with increased network costs and exploring connection efficiency. With the new service, which is delivered through international interconnection of CoreSite’s IX service Any2Exchange® and BBIX’s domestic IX service, ISPs in both Japan and US can enjoy the benefits of direct traffic exchange, namely lower network costs and highly-efficient quality connections.

*ISPs interconnect their networks to exchange Internet traffic with each other.

Interconnections provided by the service



BBIX data center (Japan) Interconnection CoreSite data center (US)
Direct peering between Japan and the US

"We are focused on bringing expanded solutions to our customer base that increase interconnection options and enhance performance, while reducing network costs," said Brian Warren, Senior Vice President of Engineering and Product at CoreSite. "By offering connectivity to BBIX, we provide our customers with secure and reliable access to one of Asia’s leading internet exchanges."

"We're the first Japanese Internet Exchange to extend its node to the U.S. The deployment with CoreSite will bring an alternative connectivity option to the players who want to peer with U.S. West Coast players from Japan," stated Michikazu Fukuchi, Executive Vice President and COO at BBIX. "Having direct peering with Global Players in the U.S. was the only option for large operators. But this collaboration with CoreSite brings true global peering to all BBIX customers. I believe this will become a model to achieve the peering utopia in Asia."

BBIX aims to contribute to the business development of customers both in Japan and the US through providing quality and efficient connections to accommodate an anticipated explosion of Internet traffic.

About CoreSite

CoreSite Realty Corporation (NYSE:COR) delivers secure, reliable, high-performance data center and interconnection solutions to a growing customer ecosystem across eight key North American markets. More than 900 of the world's leading enterprises, network operators, cloud providers, and supporting service providers choose CoreSite to connect, protect and optimize their performance-sensitive data, applications and computing workloads. Our scalable, flexible solutions and 350+ dedicated employees consistently deliver unmatched data center options — all of which leads to a best-in-class customer experience and lasting relationships. For more information, visit www.CoreSite.com.

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